



LUXURY ASSET CAPITAL



The Liquidity Playbook

Unlocking Latent Capital: A Strategic Guide for Financial Partners



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The AUM Protection Strategy

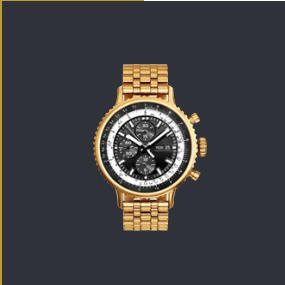
In the world of high-net-worth wealth management, the greatest threat to a long-term investment strategy is a sudden need for cash. Traditionally, this meant liquidating equities, disrupting a balanced portfolio, and triggering significant capital gains taxes.

Luxury Asset Capital offers another way: Luxury Asset-Backed Lending. By using luxury watches, collector cars, jewelry, and precious metals as collateral, your clients can access immediate liquidity while their investment portfolios remain untouched and their tax strategies stay intact.



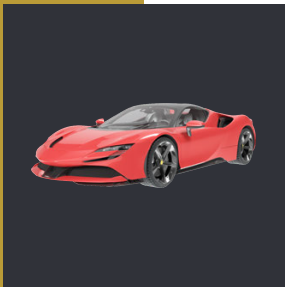
Core Asset Classes & Criteria

We specialize in high-value, portable, and hard assets.



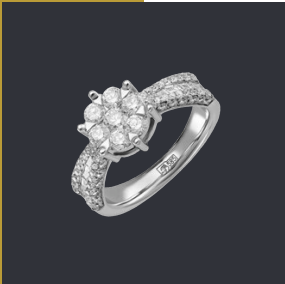
LUXURY WATCHES:

Patek Philippe, Rolex, Audemars Piguet, Richard Mille, and F.P. Journe.



COLLECTOR AUTOMOBILES:

Vintage classics, modern supercars, and blue-chip marques (Ferrari, Porsche, McLaren).



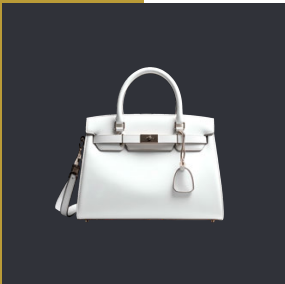
HIGH-END JEWELRY:

GIA-certified diamonds, signed pieces (Cartier, Van Cleef & Arpels, Harry Winston).



PRECIOUS METALS:

Investment-grade Gold and Silver bullion and coins.



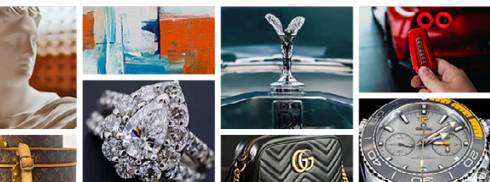
DESIGNER HANDBAGS & ACCESSORIES:

Louis Vuitton, Dior, Yves Saint Laurent/YSL, Prada, Chanel, Gucci, Givenchy, Goyard, Céline, Hermes, and many more.

Why Advisors Partner with Us



FEATURE	BENEFIT TO THE ADVISOR
No Credit Checks	Protects client privacy and speed of execution.
Non-Recourse	The loan is secured solely by the asset; no risk to the client's other holdings.
AUM Retention	Prevents "forced selling" of stocks or bonds during market volatility.
Funding in 24-48 hours	Solves immediate "bridge" needs that traditional banks cannot meet.
Attractive Referral Fees	Earn a referral fee on any loans we write for the clients you bring to us.



Strategic Use Cases for Clients

When should you suggest a luxury asset-backed loan?

Tax Obligations:

Covering a surprise IRS bill without selling off a high-performing stock position.

Real Estate Opportunities:

Providing the "earnest money" or a down payment for a property before a mortgage is finalized.

Business Capital:

Funding a short-term payroll gap or an opportunistic inventory purchase.

Estate Equalization:

Providing cash to one heir while the other keeps a physical property or business.

The 4-Step Process

We prioritize discretion and professional-grade logistics.

1. Inquiry & Appraisal:

You or your client provides the asset details. Our experts provide a preliminary valuation within hours.

2. Logistics & Inspection:

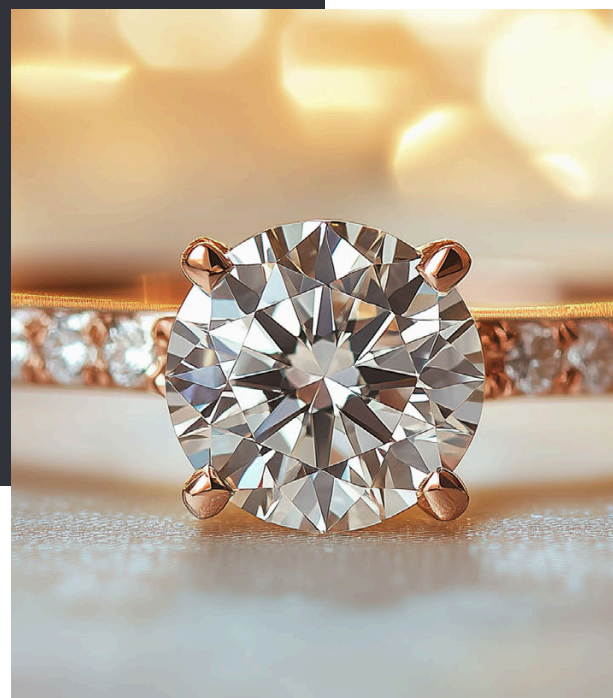
We arrange for secure, fully insured transport of the asset to our Denver office or we meet with you or your client in person at our Denver, Beverly Hills, New York City, or Beverly Hills locations.

3. Final Offer:

Once verified, a formal loan offer is issued based on a percentage of the asset's fair market value.

4. Instant Funding:

Funds are wired directly to the client's account. The asset remains in our state-of-the-art, climate-controlled vaults until the loan is settled.





The Partner Promise

We view our referral network as an extension of our brand.

- **Confidentiality:**

We never share client data or market to your clients for other financial services.

- **Transparency:**

No hidden fees or “junk” charges.

- **Co-Branding:**

We provide you with white-labeled materials to help you present these solutions as an added value of your firm.

For a confidential valuation or to discuss a specific client scenario, please contact:

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